

# HomeSpun

A newsletter from the Jewish Home and Care Center, Chai Point, the Sarah Chudnow Campus and the Jewish Home and Care Center Foundation.  
Fall 2010



## MISSION STATEMENT

The mission of the Jewish Home and Care Center is to provide our Jewish Community with those services that enable our seniors or infirm to be part of a quality Jewish environment with comfort, meaning, independence, and dignity.

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## There's No Place Like Home

**D**orothy Gale knew that, no matter where the yellow brick road took her, there's no place like home! But what makes a place "home?" Is it the décor? The food? Perhaps the familiar smells?

Marketing Intern Jacob Borodin and Marketing Director Marlene Heller put that question to a few folks around our campuses. Here are their answers:



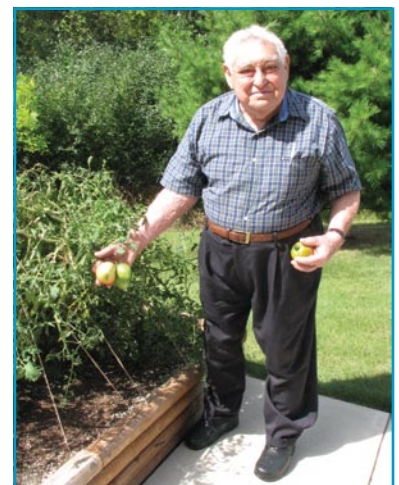
Ruth Madnek

Ruth Madnek finds the **Sarah Chudnow Campus** very comfortable and safe, but mostly, she finds the suburban location very convenient. "I go to the JCC pool often. My daughter lives nearby, just ten minutes away. We go to dinner together." Ruth has lived at Sarah Chudnow for nearly five years, moving in shortly after it opened. She says, "I like my apartment, and it's a beautiful building."

Sarah Chudnow resident Rudy Kane thought moving into a senior residence would be a difficult task. Then, he said, "I heard Pat O'Brien-Mullins (from Transitions Simplified) give a talk on how they help you pack up your house and help you move into an apartment like this... she made it sound so easy! So I decided to move

in." Once the move was accomplished, Rudy was happy with his choice. "This is my home. It's a nice feeling. It's a nice place to come home to. I have my wife's needlework on the walls, and all the gadgets we used to have, and all the artwork we collected. I like it here; you get to know people." He appreciates the simple pleasures of being able to choose between making your own meals and going down to the dining room. Rudy also appreciate the sophisticated programs. "I like the music programs and the speakers." This year, Rudy wanted something a little different, so he spoke to Larry Ladin, the Admissions Coordinator, and Paul Schultz, the Administrator, and they made it happen: "I thought it would be good to have a vegetable garden and I said so. So they built a (raised bed) vegetable garden for us. I feel like I accomplished something with that. Now we have something to do first thing in the morning! We come down and see how they are growing, and pick our vegetables!"

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Rudy Kane

Photos by Marlene Heller

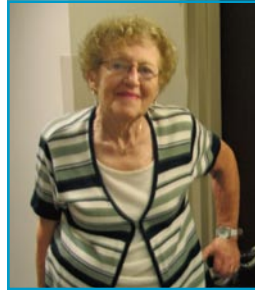


Bonnie Rochwerger

At the **Jewish Home and Care Center**, Bonnie Rochwerger cited the residents and employees among the top reasons for her satisfaction. She also spoke enthusiastically about the multitude of activities that are offered here. Trivia, word games, and bingo are among some of her favorite activities that are offered on a regular basis. Bonnie expressed her passion for baking, stating that she was just about to go to baking class, one of the many options she can choose from when it comes to activities. She also goes on field trips whenever she has free time. The freedom she has is what really makes it enjoyable. "The only thing lacking is closet space," Bonnie says, chuckling.

A resident since 1995, Blema Pollack says that she enjoys having the company of other residents and stresses how approachable the people are. Her favorite activities include ceramics and geography. Saturday nights are bingo nights, which she attends regularly. Ramie Hochman expresses his satisfaction with his room saying that he believes it is one of the best in the building. His favorite meals are breakfast and lunch which seem to hit the spot.

Edith Lerner has been living at **Chai Point** for over a year, and so far it has been a positive experience for her. The abundance of activities has kept her productive and never bored. She also expressed her appreciation of the staff and residents around her, stating that she has met some of her best friends



Edith Lerner

since moving here. Corrine Dropkin, another resident at Chai Point, points out that her favorite thing about this residence is the freedom to do as she pleases. Volunteering at the JHCC gift shop four days a week, she already has plenty to do, although she does join in some of the Chai Point activities offered.



Photos by Jacob Borodim

Ramie Hochman

Overall, the residents' responses provide useful feedback for the staff, reinforcing their strengths and letting them know in which areas to improve. Home is a wonderful place to be, and at the JHCC, Chai Point and Sarah Chudnow Campus, we strive for these wonderful places to be embedded in the hearts of all our residents.

## Who's in Our House

Whether you live in one of our residences, or you are a frequent visitor, there are some faces you'll see often and some you will meet once or twice. Our family is big and filled with a varying cast of characters. We'd like to introduce you to just a few of the many faces in our home.

### Roxanne Moreau, Director of Nursing, Jewish Home and Care Center



Waukesha native Roxanne Moreau comes to us from the Green Bay area, where she was the executive director of three Assistant Living facilities owned by Hillcrest Lumber. "My dad had passed away, and I moved back home to be close to my mom, who is my best friend," she said.

Roxanne says she accepted the position with the JHCC because she was interested in learning about the Jewish religion and loves the melting pot of diversity one can find at the Jewish Home. "It was also an opportunity to expand my career. And I love the lake view!" she said.

Now that she is here, Roxanne says she is enjoying the challenges of the

job. "And I love meeting the residents and learning their histories; that's my passion!"

One of Roxanne's goals is to build relationships within the JHCC family "so we can give our residents and families the best of everything, because it's not all medical!"

When she's not at work, Roxanne and her husband of ten years, Christopher, enjoy spending time boating on Pewaukee Lake. Christopher is an

account executive with Entercom Milwaukee. A '91 graduate of Marquette University, Roxanne is the mother of Christopher, 25, who lives in Utah with his wife, Elissa. Christopher has recently returned from Afghanistan and now works on computer cockpit systems of F-16s.

Roxanne's hobbies include interior decorating and playing with her German shepherd and purebred Labrador retriever.

**Kerri Livermore,  
Director of Nursing,  
Sarah Chudnow Campus**



Kerri comes to us from Extended Care, where she was the DON for the past three years. Before that, she worked at the Lutheran Home as DON as well as Director of Clinical Services. "I wasn't really looking to leave," Kerri said, "but Paul (Schultz, Administrator of Sarah Chudnow) called and asked me to come take a look at Sarah Chudnow. He painted such a rosy picture, that I had to come see it for myself."

What Kerri saw was enough to make her decide to stay. And so the Greenfield resident, who has devoted her life to nursing, family, and helping others, has taken on the job of Director of Nursing for the Sarah Chudnow Campus.

When she's not at work, Kerri likes to spend time with her family. The mother of three and grandmother of two is

justifiably proud of her brood. Stacie, 37, is a police officer in West Allis. Trisha, 34, is retired army and works in human resources for the VA Hospital. She is also the mother of Kerri's two grandchildren. And Angela, 31, works for the Bike Federation, which teaches bike safety to youngsters.

And then there's Kerri's nonprofit work. She does a lot of fundraising and goes on missions to Haiti about once a year. Most recently, she was there in March, and saw first-hand the devastation wrought by the earthquake, which she called "heartbreaking."

Kerri is looking forward to getting to know the staff and residents at Sarah Chudnow, and will certainly have a lot of interesting stories of her own to share!

**Randy Crosby,  
Director of Facilities,  
Jewish Home and Care Center**



Randy has been a familiar face on the JHCC campuses for 27 years, in various roles, from general administration and personnel manager to his current position as Director of Facilities. He started with the Jewish Home in 1980, stayed for a decade, and then left to work for a contractor that did turn key commercial interiors. When Chai Point and the 1410 building were partially completed, Nita Corre, then president of the Jewish Home, asked Randy to return as director of facilities because

the Home was becoming a campus and she needed someone to manage that aspect of it. At the time, work such as housekeeping and maintenance was being contracted out, and the idea was to bring it in house, under one manager.

Eventually the position evolved to its present incarnation of keeping the building, grounds and equipment on both campuses in good repair, directly supervising the maintenance on Prospect Avenue and advising maintenance on the Chudnow campus. "I'm responsible for the compliance of all life safety codes, which is the main thing that the State Engineer looks for on both campuses," Randy said, "and for compliance with OSHA regulations and any kind of code that applies to the buildings." He is also responsible for capital purchasing.

Randy has a masters in health care administration from UW Madison. His favorite parts of the job are the architectural and design elements and creating the physical environment. "In the industry we're in, there are some special considerations: We have to meet special needs and comply with various codes. Since we are taking a long-term approach to ownership, things have to be durable, cleanable. They've got to be aesthetically nice and we want family members and residents to feel good about them. Cost has to be considered. The buildings are well supported but we are very conscious of the cost.

Randy has been married to Meredith for six years and is father to two children. Tanne, 22, is a student at UT Austin, studying actuarial science. Marc, 20, is a student at UW Platteville, and is studying biology.

# Home Away From Home

Our offices are often the place we spend the most time away from home. So a lot of time and energy goes into making them feel like a “home away from home.” Homespun checked in with the administrators of the Jewish Home and Care Center, Chai Point, and the Sarah Chudnow Campus to see what they do to make their offices more home-like.



*Paul J. Schultz, administrator at the Sarah Chudnow Campus, does a good job of playing the straight-laced suited up businessman during the week. But on days off, he is a Harley dude, and his collection of miniature Harley Davidson motorcycles, silently adorning his office cabinetry, attests to the fact. The rest of the office is neat and orderly; indeed, even the bikes stand in formation, as though they are waiting for the call to ride off to some exciting destination.*



*It's probably fair to say that the most important thing in the world to Debbie Zemel, administrator of Chai Point, is her family. So it's no surprise to find that photos of her family adorn her office, on the bookshelf, her desk, and her cabinets. No wonder current and prospective residents find her office to be such a warm and homey place to visit! They can tell they are surrounded by friends... in fact, they often comment on that fact: "Your daughter made a beautiful bride! I remember her when she was a baby!"*



*Elaine Dyer, administrator of the Jewish Home and Care Center, collects paperweights. She has a lovely collection that decorates her office, filling it with color and memories of the people and places who helped contribute to her collection. The plant at the center, however, is a special memory in itself. The philodendron was given to her by clinic friends as a parting gift when Elaine received her BSN degree and took her first position as a Director of Nursing. "It has been in every one of my offices since 1983," Elaine said. "I haven't managed to kill it yet!"*

Photos by Marlene Heller

## Letter from the Chairman



Theodore Herzl wrote in his diary “Build your home in such a way that a stranger may feel happy in your midst.”

We have always prided ourselves on the beauty and the comfort level of our Home, and the ease in which strangers quickly become friends in our

midst. With the soon-to-be-completed renovations at Chai Point and the recent renovations at the Jewish Home, as well as the beautiful Campus at Sarah Chudnow, we have aimed to maintain that level of elegance and warmth.

But it’s more than the aesthetic that provides the warmth; it’s the people who create the family atmosphere that makes our Home so special. Our residents, staff, volunteers and friends all create the welcoming atmosphere that embraces strangers and makes them part of our family. Together, we create a Home Sweet Home.

From our Home to yours, we wish you Shanah Tovah, a sweet New Year! May your sukkah be welcoming to all and your year be one of joy!

Arleen Peltz  
Chairman, Jewish Home and Care Center

## CHAI POINT HAPPENINGS

### Israeli Scouts Dance Across the Rubenstein Pavilion

*Right: The Scouts interacted with individual members of the audience, much to our residents’ enjoyment.*



*Left: The Israeli Scout Caravan visited in August and danced and sang their way into our hearts!*

*Right: The audience gave the Scouts a rousing heartfelt “thank you” for their performance.*



Photos by Kim Wang

# CHAI POINT HAPPENINGS (CON'T.)

## Vroooooom!

The Brew City Corvette Club rolled into the parking lot in front of Chai Point at 1400 and 1410 N. Prospect Avenue on August 15. Residents and community members gathered 'round to reminisce over the classic cars and have

their pictures taken with the sparkling chariots. Resident photographer Izador Schachter caught some memorable moments as guests posed with the 'Vette of their choice.



*L to R: Bea Perrish, Lou Shovers and Edith Lerner enjoy the weather and the popcorn.*



*Trish Cohn and Rosalie Lubotsky hand out popcorn.*



*Jack Marcus goes under the hood for a closer look.*



*Alice Budney chooses her favorite Corvette.*

Photos by Izzy Schachter

# SARAH CHUDNOW CAMPUS

## Sarah Chudnow Campus Summer Concert Series

Despite the monsoon season, Sarah Chudnow's Summer Concert Series brought many friends and relatives to the campus in June and July. Performances ranged from folk, jazz, blues, and classical to Jewish, old standards and sing-alongs.

Next year's concerts will be held every other week to spread the enjoyment of the entertainment throughout the entire summer.



*Julie Thompson and Friends*



*Rick and Joe Aaron and Friends*



*Joel Eckhardt and Family*

Photos by Marlene Heller

# JHCC ACTIVITIES

## Farewell to Summer Fun

By Nikole Barcz

The Jewish Home and Care Center wrapped up an amazing summer of fun-filled outings and special events with a Hawaiian-themed tropical ice cream social. Residents and staff alike embraced the theme by wearing their beautifully colorful and tropical attire. Due to questionable weather conditions the outdoor Luau was brought into Peck Hall, which was transformed into a tropical destination decorated with palm trees, paper lanterns, grass hula skirts, and pineapple center pieces. Residents enjoyed wonderful sing-along entertainment performed by Kimberly on vocals and Heidi on the piano. Everyone took pleasure in making personalized ice cream sundaes topped off with miniature umbrellas in festive colors.

This joyful celebration capped off a summer season full of field trips and excursions. Residents spent pleasant afternoons at the lakefront enjoying the sounds and the cultural flavor of all the Fests. The energy of

Summer Fest with its fantastic artisans and entertainment was contagious. Residents enjoyed rides through our local parks. The Botanical Gardens were captivating with a magnificent variety of flowers and vegetation. Residents were welcomed at the Zoo on Senior Day as they toured the exhibits of animals throughout the world. Enjoying the ballpark basics with good company is always fun, even if the Brewers cannot always pull off a victory. Taste buds were satisfied with trips out for ice

cream and lunches at the deli. Outings were well rounded and provided a full spectrum of Milwaukee's finest.

Not every special event required traveling far; a number of programs took place right here in our own backyard. Animal lovers had the opportunity to mingle with the staff's dogs throughout the summer. The occasional gambler's itch was satisfied with casino day and weekly bingo. The car enthusiast's dreams came true with the Corvette show at Chai Point. We enjoyed numerous parties and socialized at the cookouts for each neighborhood. With all of the excitement going on throughout the summer, residents were invited to spend some relaxing time enjoying the patio gardens that we planted together.

We look forward to cooler fall weather and the High Holiday season and anticipate more fun to continue in the upcoming autumnal months.



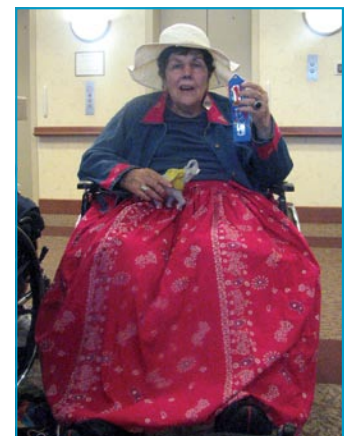
*Residents and staff enjoyed the beautiful weather at the Botanical Gardens.*



*Mark and Henry Lerner didn't drop the ball on summer fun.*



*Tsilya Frenkel and many others enjoyed the Farewell to Summer party.*



*Olga Mihopulos celebrated her first place victory during State Fair Week.*

Photos by Carol Lukaszewicz

# Happy Sweet Sixteen, Chai Point!

Chai Point is sporting a new look! After 16 years, more than a fresh coat of paint was needed to refresh the public areas of the 1410 N. Prospect Avenue building. Renovation is almost complete, with new fabrics, wall coverings, carpeting, and paint.

With the economy and cost savings in mind, the work was done in such a way as to preserve the best of what was on hand, recycling artwork and furnishings, while refreshing areas that needed updating. Resident safety and convenience were the most important considerations, reflected in upgrades to lighting and a more accessible area

around the mailboxes. New colors and patterns in the décor bring a lighter, more contemporary feel to the building. With our new front desk, the reception staff is able to quickly respond to resident needs and requests, as well as quickly communicate with visitors. It is a beautiful addition to the lobby, and a very functional workplace.



The front desk has a whole new look, and Jackie Nowack has it organized so that information is readily available.



New fabrics add pizzazz to the décor.



Welcoming and gracious groupings of furnishings throughout Chai Point invite residents and guests to sit and chat.

Photos by Marlene Heller

## Political Forum

Monday, October 11 • 1:00 pm  
At the Sarah Chudnow Campus

Sarah Chudnow Campus proudly offers forums, Coffee and Conversation, and other opportunities for ongoing discussions of political topics.



- 5th Congressional District Democratic Candidate Challenger **Todd Kolosso** will meet Republican Incumbent **James Sensenbrenner** in a forum
- Moderated by Ben Merens, Host of Wisconsin Public Radio's "At Issue" on WHAD
- Open to the public—Free admission

For more information, call 262-478-1500.

## Hand In Hand General Fund Donation

Eddy Sadowsky

Esther Lansky

In memory of Al Zemel

Neil Shafer

In honor of Mr. and Mrs. Phil Himmelfarb

Roberta Forman

Neil Shafer

In Memory of Sheldon Rochwerger and Bernard Komisar

Mavis Zimmermann

In Honor of the Granddaughter of Mr. Cyril Schulman for her Bat Mitzvah

# We Thank Our Friends and Supporters

Our deep appreciation goes to those who contributed to the Jewish Home and Care Center Foundation.  
The following donations were received from May 8 through September 20, 2010.  
We apologize in advance for any errors or omissions.

## Beatrice Miller Beauty Salon Fund In Honor of Audrey Laufman's Special Birthday

Marshall Kellman  
Suzy Ettinger  
Barbara Peltin  
Nancy Sedloff  
Rosalind Levin

## Beatrice Miller Beauty Salon Fund Audrey Laufman In Memory of Bonny Chelin-Kanowitz

## Chai Point General Fund

In Memory of May Kaplan  
Estelle Siegman  
Susan Robinson  
Rosalie Gellman  
In Honor of the Bernstein Family  
for the birth of their granddaughter  
In Honor of Paul Bischoff and  
the maintenance department  
Marian Weinberg  
Lakeside Senior Enrichment  
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Betty Ulmer  
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Dr. Myron and Phyllis (Peggy) Schuster  
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Rick Hulbert  
In Memory of our Great Aunt and  
Uncle Peggy and Myron Schuster

## Employee Recognition Fund

Allen Zacharias and Judy Kaplan  
In Memory of Sylvia Zacharias

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Richard Rakita

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In Memory of Isador Albert Mackoff  
Maria Machi  
In Memory of  
Maddalena Busalacchi  
Chris Busalacchi  
In Memory of  
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Paul Ginsberg  
In Memory of Mollie Scklore  
Le Verne Witkow  
In Memory of Joseph E. Schulman  
Harry W. Pump  
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In Memory of Nettie Apter  
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In Memory of Helen Bernstein  
Marcia Luisi  
In Memory of Marion Serlin  
In Memory of Sylvia Zacharias

Victor Greene

In Honor of Philip and Carole  
Himmelfarb's 50<sup>th</sup> Wedding  
Anniversary

Joanne Kutter

In Memory of Sylvia Zacharias

Bernice Fagan

Thomas Tax

In Memory of Hanna Klein and  
Sherman Klein

Bluma Weinstock

In Honor of Arleen Peltz

Marshall Berkoff

In Honor of Richard Berkoff and  
his caring staff

Fanchon Lessing

In Memory of Gilbert H. Meisel

Jeffrey Wasserman

In Memory of Jennie Wasserman

Marvin Wagner

In Honor of Steve Marcus  
75<sup>th</sup> Birthday

Pamela Rasche

In Memory of Jennie Wasserman  
from the staff of the Hearing and  
Mediation section of the  
Equal Rights Division

Kenneth Stein

From the Stein Group LLC

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Sally Silver

Sue Selig

### **JHCC General Donation**

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In Memory of Elizabeth P. Laskin

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for the birth of their granddaughter  
In Honor of Paul Bischoff and the  
maintenance department

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In Honor of Mr. and Mrs. J. Garber

In Honor of the Garber Family

### **Rick Rakita Fund**

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Sherman Klein and Marvin Mandel

In Memory of Gertrude Strauss

### **Sarah Chudnow Campus Fund**

#### **In Memory of Marcella Lewensohn**

William Schulhof

Alvin Fogel

Michael Garh

### **Sarah Chudnow Campus Fund**

#### **In Memory of Anne Riches**

Jessica Nickelsberg, Sandy O'Hearen  
and Karen Shaw-Lorenzo

Suzy Ettinger

Amy Turim

With sympathy from the employees  
of Jomela Properties: Danielle,  
Melody, Willie, Derek, Bill, Rob  
and Amy

Barbara Stein

Rita Lewenauer

Howard Margolis

Marc Rasansky

### **William Komisar Fund**

William Komisar

In Memory of Gertrude Strauss

Peter Grossman

In Memory of Anne Riches

### **William Komisar Fund**

#### **In Memory of Bernard Komisar**

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*Thanks for the Memories*  
*Join us as we recognize this year's honorees...*

Help us thank our honored guests at the Jewish Home and Care Center Annual Dinner



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